

League of Lions NFT© Whitepaper

Version 1.0
July 2022

Abstract

League of Lions is an interactive NFT digital art collection being built on the Cardano blockchain. Featuring a storyline and gaming collection that develop over time, we aim to create real value not only from our detailed artwork but also from the living entity created, wherein the community plays an active and ongoing role in dictating the evolution of the project itself.

The founders of League of Lions come from lifelong backgrounds in advertising, investments, business creation and business management. They are experienced in crypto/blockchains and passionate about the individual empowerment this revolutionary technology has enabled. Both founders were heavily involved in multiple crypto projects prior to creating League of Lions.

Always Do Your Own Research (as do we)

Over the course of 2022 we have engaged in the following:

- Held countless meetings & brainstorming sessions discussing NFT projects (what is being done well and what is not) and how League of Lions should fit within the CNFT ecosystem
- Reviewed a large number of CNFT projects and invested in our favourites - both for ourselves and for the evolving Lions Treasury
- Played an active role in the CNFT world, gathered valuable intel on various facets of the space, and taken part in live mints to monitor the experience and potential issues that can arise

We found that, much like every other area in Crypto, there are still the same bad actors creating projects or investing in them that have a detrimental effect on stability and development. There are projects that have been designed to be rugged and others that will give up and abandon their plans after they realize the struggles involved in running a viable long-term venture.

We will refrain from judgment here as it is beyond the scope of this paper. However, the negativity surrounding the failures makes the job at hand more difficult for those trying to gain trust in an already oversaturated market. Taking all of this into account, the initial plan focuses on improving what is working and on adding our own unique elements learned from our time in crypto to create our unique project.

Mission Statement

League of Lions (LOL) was created as a dual-approach project: a fun, lighthearted artistic approach deriving from a mythical story blended with a serious mission statement: **provide sustainable long-term passive income for participating members actively involved in our community**. The concept is to continually build a diverse, synergistic community, creating a Lion Family where we can earn, learn, play and grow together. We seek to create a safe haven for exchanging crypto Alpha, ideas and camaraderie amongst friends from across the globe.

Tree of Life (TOL)

The League of Lions implements a theme based on the Tree of Life (TOL) due to its strong symbolic values and recognition in a plethora of cultures, creeds, and religions. This seamlessly connects with our overall concept for the League of Lions project and the 'TOL' has been a major feature since our inception with our own interpretation of the Tree of Life, created in Bonsai trees. TOLs will be integrated in our project within multiple facets of the project. Various trees of life are recounted in folklore, culture and fiction and often relate to immortality or fertility. **We depict this fertility concept in the breeding traits of our lions and lionesses, symbolising life and the TOL theme.**

Cardano as a Foundational Chain

While Cardano was an initial favourite for us, ample background research is important in any business and you should always DYOR on competing decision paths at your disposal before making a firm commitment. After exploring several other options we chose Cardano largely due to its philosophy of adopting a consistent, steady pace and of verifying things scientifically, step-by-step. We are wholly convinced this approach is far superior to the 'move fast and break things' approach popularized by Facebook and others, especially when it comes to securing other people's assets and money. We finalized this decision in large part on the following metrics:

Steadily paced, scientifically vetted approach

Crypto maturity (since 2017)

Large, devoted fanbase

Proven, thoroughly tested & secure blockchain

EUTXO model (versus ETH accounting-based model)

Low fees, with NO fees in the unlikely event a TX fails

Solutions in progress for the age-old crypto dilemma of true decentralization
without sacrificing transaction speed and security

Dapps & DeFi projects coming online on a weekly basis

Charles Hoskinson, an experienced leader with personality and cult status

Community: Keeping it Real

Since the beginning, we have been fully focused on growing a quality, organic community. A number of purges have taken place and more will follow. This is to ensure that our most loyal and worthy community members will reap the rewards now and in the future. League of Lions aims at being far more than just another NFT project. As an added value for our community, we have introduced level-bonus rewards and have further plans to help our most active members earn-to-own our NFTs.

Metaverse Plans

After extensive research we have concluded there are more than sufficient projects already developing their own Metaverse (MV), and a small handful doing it extremely well. Hence, it was decided that instead of planning to create yet another (perhaps mostly empty) MV, that we instead form a foundation and partnerships in ones we deem most promising. League of Lions currently hold investments in a number of MV properties and will continue to monitor their progress, as well as research any viable future possibilities. While there are no plans to build our own full-scale Metaverse, we do plan to deliver our own 'Miniverse' providing mini-games and community interaction for all our Lions.

Strategic Partnerships

In highly competitive markets only the strong survive, in the longer term. When quality projects align common goals and interests true synergy can be obtained, thus easing the burden on all involved. By joining forces with select, quality projects that share similar mindsets and ideals, we can help each other grow and mature and often even share resources to the benefit of everyone. At the time of writing, we have already teamed up with several projects we believe bring value and enhance the experience of our LOL community. In addition, we actively discuss ideas and chat with other promising projects for potentially establishing additional 'strategic partnerships.'

With this detailed overview now in place, let us discuss the more integral parts of the League of Lions CNFT project:

Inaugural Mint: Lifetime Pass

The Lifetime Pass is a collection of 1,000 stunning, Metaverse ready, 3D NFT utility tokens created on the Cardano blockchain, and will function as the beginning of the circle of life in the League of Lion's ecosystem. Holding this exclusive ticket guarantees you to each of the following:

- Guaranteed WL access to all future collections
- Discounts on all future mints (vs. public price)
- Profit sharing from secondary sales of Passes
- Private Lounges in our server and in upcoming Metaverse(s)

The Lifetime Pass is themed on the Tree of Life (TOL), using ten different Bonsai tree types, delivered in stunning 3D artwork, ready to take pride of place on your private land/estates in Metaverses. Just as a real tree grows and continually produces leaves, the Lifetime Pass will continually produce benefits for its holders as the League of Lion's ecosystem grows.

Our initial Whitelist mint features a collection of Bonsai trees, crafted in coordination with our project partners at **CardaStacks** to ensure proper additional utility within their residential living spaces of their MetaTowers (sold separately). **In addition, a full-sized random tree type will be airdropped to all original mint holders who maintain ownership of their Bonsai Tree mint** (i.e. in a verified wallet and not listed for sale on secondary markets). Looking forward from the lion mint onwards, all mints will be influenced and determined by the demand and actions of holders. Holders will decide how many are minted based on what they hold and the actions they take.

Lion & Lioness Mints

Every qualifying adult lion/lioness (requires minimum of 1 completed breeding cycle - further details below) will earn passive income through our upcoming **CLAWS** token (already created - deployment date dependent upon progress). Unlike our VAULT coin, which many members are already using to receive passive income, CLAWS is to be a Cardano blockchain token and work independently of VAULT coin, but complement each other in our ecosystem.

Lions and Lionesses will be divided into 6 categories/classes:

Layout of classes (both Lions and Lionesses)

Dreamers (no steady paying profession yet: student types, aspiring athletes, starving artists, etc)

Grafters (Unskilled & semi-skilled: manual labour workers, maids, janitors, etc - often 'blue-collar' type professions)

Professionals (Skilled: Fireman, Police, Military, Builders, Plumbers, Mechanics, Scientists, Teachers, etc)

Artists (Often Dreamers who have achieved their aspirations)

Bosses (Upper level management, both in regulated and unregulated "occupations", gangsters)

Aristocrats (leisure activities, golf, tennis, gambling, yachting, traveling, etc)

Specialists/Breakaway from normal lion classes (separate rewards and benefits - concept under development)

We want our lions to not only be associated with hot climates such as Africa, but to transform or adapt for various climates, worlds, time travels and so forth. These could be specialized lions such as Nemean, Astro, adventurers and explorers for other worlds and Metaverses. More details to be discussed in future Whitepaper revisions.

Our Lion/Lioness NFTs have traits built into them that help dictate the supply of further collections

Lion Plans

Each lion will have 1 or 2 TOL mating traits (randomly minted), where each TOL represents one breeding season. When a lion breeds, a TOL symbol will be replaced with a cigar (for example) to indicate a breeding season has been completed. (Note: this is an optional step.)

If/when the lion has used up all his TOLs ('both' if applicable) he becomes a 'passive' lion and generates rewards/income. Depending on the number of cigars, he will either be a Father (1 cigar) or a Patriarch (2 cigars). Each will have their own value for passive income.

Lioness Plans

Each lioness will have 1 or 2 TOL mating traits (randomly minted), where each TOL represents one breeding season. When a lioness breeds, a TOL will be replaced with a rose (for example) to indicate a breeding season has been completed. (Note: this is an optional step.)

If/when the lioness has used up all her TOLs ('both' if applicable) she becomes a 'passive' lioness and generates rewards/income. Depending on the number of roses, she will either be a Mother (1 rose) or Matriarch (2 roses). Each will have their own value for rewards as passive income.

A breeding pair will have 1-3 cubs (quantity randomly minted) in a season.

Lion Cub plans

Here is where the project truly blossoms into intriguing complexities. *All cubs* will have authentically generated genetic traits passed down from each parent (and grandparents), and these traits will be **scientifically formulated and supervised by our very own Dr. Lion (PhD), a real-world Geneticist and Professor.**

While all new cubs will have actual customized genetics from their parents, they will take on a class one step below that of their highest parent, unless *both* parents are from the same class.

Example: If lion is from Boss class and lioness is from Learner class, the cub would be born into the Artist class - one class below the highest parent class

A cub's main purpose is to grow into a mature lion/lioness and gain the breeding lives (along with growing up and playing games, of course). Cubs will have to eat/earn/pay/play to grow into full lions and get their own TOLs (breeding lives). This will be accomplished via our **CLAWS** token and not normally require any additional funds from active community members.

Different classes of cubs may potentially mature more quickly or slowly (concept under discussion).

Grow your own League to reach Syndicate League Status for maximum rewards

The first Lions we mint will signal the beginning of the League and anyone can start to grow their own League with an aim towards reaching a collective known as the 'Syndicate Leagues.' These will earn a share of the '**Endgame.**'

Examples of endgame royalties (concept in progress):

Miniverse game profit shares, profits from Lions Treasury holdings, profits from merchandise, merchant sales, Syndicate Holders pool, Cardano Staking pool, etc. This will continue evolving in detail in future Whitepaper revisions.

Detail of Syndicate League Plans, and how to get there:

Syndicates Consist of 7 Different Leagues

Syndicate formation requires holding: 1 TOL (the Lifetime Pass), all 4 family heads (Patriarch, Matriarch, Father, Mother,), plus 1 adult lion and 1 adult lioness who have yet to breed. (The adult lion and lioness must have all breeding traits unused.) Note: this step is completely optional, but directly dictates many potential passive income categories.

Each of the normal five Leagues (Families) will be given a name and receive an airdropped plaque, verifying 'Syndicate League' status, and corresponding shares of the '**Endgame.**'

Royal Syndicate and Aristocrat Leagues will instead receive a special airdrop featuring a family crest, created by our artists. Further plans for Syndicate Leagues are in concept discussions.

Determining Head of Syndicate Family and their Importance

The highest-ranking head from Patriarch and Matriarch (2 heads of the family) will determine the true head and leader of the family, and will determine which of the Syndicate Leagues they occupy:

Leagues

Bronze = Dreamers

Silver = Grafters

Gold = Professionals

Platinum = Artists

Diamond = Bosses

Black = Aristocrats

Royal Purple = Full family of Genesis Aristocrats

Royal League Status (royal purple) will be the *only* League requiring all 4 family heads plus two "virgin" adults to be from, or descended from, the Genesis Aristocrat class (i.e. all true-bloods/Royal bloods), and share a blockchain-traceable Royal bloodline.

Royal Aristocrat (Genesis bloodline)

All Genesis minted Aristocrats will be Royal Aristocrats with a Genesis status trait.

If a Genesis Aristocrat breeds with any other class it will lose its Genesis status. It can still be a head of family, to form a normal Aristocrat League, but it can never become a Genesis Aristocrat again.

To clarify, only first-minted Aristocrats qualify as Genesis trait. Hence, they must breed with other Genesis (and descended Genesis) Aristocrats in order to retain their status.

Example: if one Genesis Aristocrat was to breed with an Aristocrat that had previously lost their status, then both would end up losing their status, Blood lines must be kept pure, and they can never become a Genesis Aristocrat again.

Examples of generating Passive Income streams for our holders

Multiple streams of passive income are being designed through: royalties of certain NFT sales, secondary market royalties, VAULT coin rewards from pools, CLAWS token (Token is already created – use case will become more detailed in future Whitepaper revisions), staking and drops, ADA staking pool, merchandise sales (both digital & physical), possible DAO, etc.

Miscellaneous Community Benefits

League of Lions was launched with the added benefit of having support of a ready-made platform and coin listed on an international crypto exchange. Vault platform will play a major part now and in the future for LOL. It is an established, independent platform with over 3 years of experience/use.

Work on our VAULT Market Place is steadily progressing, and it is our aim that ADA, CLAWS and VAULT will all be tradeable on it, in addition to other ADA project tokens that are successfully vetted and selected by Vault Investments.

Concepts under construction for next revision of Whitepaper:

- Detailed passive income structures and % distributions
- Detailed use cases of CLAWS token
- Plans to utilize Vault Stronghold for Lion holders
- Charity Concepts (likely involving real world lions)
- Potential DAO Discussion/Formation
- Royalties and company fund
- Custom-created Lions merchandise (both digital & physical)
- Real world events

Meet the founders

Lion Tamer (Ian) is from Ireland and has been doxed for over 4 years. Big Cat Consiglio is from the US and not currently doxed but this could be a possibility in the future. They have known each other for over 3 years and been involved professionally for most of this time. They have yet to meet in real life but have spoken on voice/video and know each other's identities and locations. A personal meetup is expected in the near future.

Other core team

NFT Artists

We tested the skills of several candidates before officially committing and working with our current artists. Our artists currently prefer to remain anonymous, allowing them to work on other projects, but that may change if a full-time position becomes available after future mints. They have been producing quality art for over 10 years working with numerous projects, including NFTs for other blockchains. They are also adept in 3D artwork, as it is a requirement for our first mint collection as well as various future mints as needed. Our Discord server #sneak-peeks have shown some of their handywork, both in 2D & 3D.

Blockchain Developer

Remapper (Daniel), our developer is proven and experienced in multiple blockchains and fully doxed, having worked with us for the past year in other projects. In addition to LOL he works as a freelancer on other projects in the space, but will handle everything needed related to Cardano and non-Cardano chains, including NFTs, tokens and future developments.

Discord, Telegram & Twitter Team

A hearty thank you to all of our hard-working team members. We are humbled by your dedication, and will always dedicate to keeping you in the inner family (and yes, with extra perks), of our Family of Lions.

Roadmap

We invite everyone to follow our progress as detailed in our roadmap, available on our website at: <https://lionsleaguenft.com/>

Official Resources

Website: <https://lionsleaguenft.com>

Discord: <https://discord.gg/lionsleaguenft>

Twitter: <https://twitter.com/LionsLeagueNFT>

Telegram: <https://t.me/LionsLeagueNFT>

Lions Treasury: [https://pool.pm/\\$leagueoflions/](https://pool.pm/$leagueoflions/)

CLAWS Token: [https://pool.pm/asset1\\$CLAWS](https://pool.pm/asset1$CLAWS)

Disclaimer

This Whitepaper is created with the sole purpose of providing a general but extended understanding of the current working business model of League of Lions NFT©. We herein reserve the right to make any changes, additions, deletions, etc, to the project itself and/or the information within this and future whitepapers, as it is an ongoing, evolving work-in-progress.

Thank you for taking the time to read our Whitepaper. Most investors do not.